



IN THE UNITED STATES  
PATENT AND TRADEMARK OFFICE

**PATENT APPLICATION**



Applicants: **Rick W. LANDSMAN, Wei-Yeh LEE**

Case: **UCC-1/CIP**

Serial No.: **09/273,718** Filed: **January 26, 1999**

Group Art Unit: **2162** Confirmation No.: **7166**

Examiner: **Jeff Carlson**

Title: **A TECHNIQUE FOR IMPLEMENTING BROWSER-INITIATED  
USER-TRANSPARENT NETWORK-DISTRIBUTED INTERSTITIAL WEB  
ADVERTISING THROUGH USE OF AN ADVERTISING TAG  
EMBEDDED IN A REFERRING WEB PAGE (as amended)**

COMMISSIONER FOR PATENTS  
Washington, D. C. 20231

S I R:

I believe that **no additional claim fee** is required for the accompanying amendment. My belief is based upon the following calculations:

	<u>Independent</u>	<u>Total claims</u>
Claims now pending	<b>3</b>	<b>92</b>
Less: Highest number of claims previously paid for	<b>4</b>	<b><u>104</u></b>
Fee due:	<b>-00- x \$80.00 + -00- x \$18.00 = \$ -00-</b>	
Fee for newly added multiple dependent claims	<b>\$ -00-</b>	
Reduction in claim fee due to small entity	<b>- \$ -00-</b>	
	<b>Total fee due \$ -00-</b>	

In the event I am mistaken and a fee is due, kindly charge that fee to my deposit account number 13-3083. To facilitate that charge, a duplicate copy of this letter is enclosed herewith.

Respectfully submitted,

May 25, 2001

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**CERTIFICATE OF MAILING under 37 C.F.R. 1.8(a)**

I hereby certify that this correspondence is being deposited on May 25, 2001 with the United States Postal Service as first class mail, with sufficient postage, in an envelope addressed to the Commissioner for Patents, Washington, D.C. 20231.

Peter L Michaelson  
Signature

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Reg. No.



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JUN 4 2001

Applicants: Rick W. LANDSMAN, Wei-Yeh LEE

Case: UCC-1/CIP

Serial No.: 09/237,718

Filed: January 26, 1999

Group Art Unit: 2162

Confirmation No.: 7166

Examiner: Jeff Carlson

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ADVERTISING THROUGH USE OF AN ADVERTISING TAG  
EMBEDDED IN A REFERRING WEB PAGE (as amended)

COMMISSIONER FOR PATENTS  
Washington, D. C. 20231

S I R:

AMENDMENT

In response to the Office Action dated January 30, 2001 (Paper No. 13), please amend the above-identified patent application as follows:

IN THE SPECIFICATION-

To facilitate entry of the following changes, the Applicants have submitted herewith marked-up pages of their specification which depict all the following changes along with a complete substitute specification that incorporates